

# Wellmee Executive Summary

Issue: Employees' disengagement which cost employers worldwide hundreds of billions \$ in lost productivity each year

## Benefits in Wellmee Ecosystem

### Users / Employees

- Continual wellbeing enhancement through personalized Wellmee app according to their characters and needs
- Eventually gaining valued tokens from employers
- Eventually gaining valued tokens for un-anonymization of their profiles to potential recruiters / head-hunters
- Possibility to be recruited by head-hunters through having un-anonymized profile in the app

### Employers

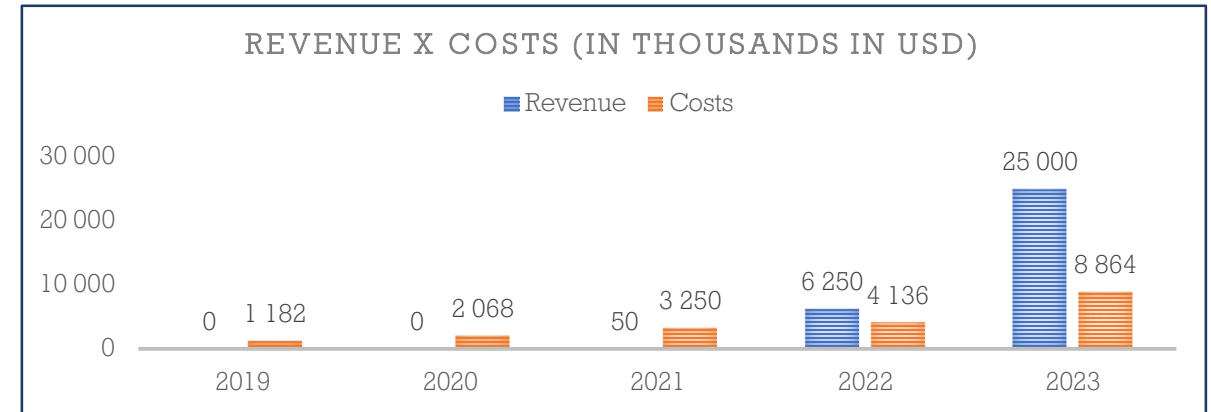
- Having more creative and productive employees
- Media space coverage:
  - Comparisons among competitors (presenting their employees' wellbeing improvement among market competitors)
  - Taking part in yearly Wellmee awards
  - Targeting wide audience of future employees
- Possibility to seek brains&talents through un-anonymized profiles for the best fitting personalities for their teams which leads to significant labor cost savings

### Marketplaces

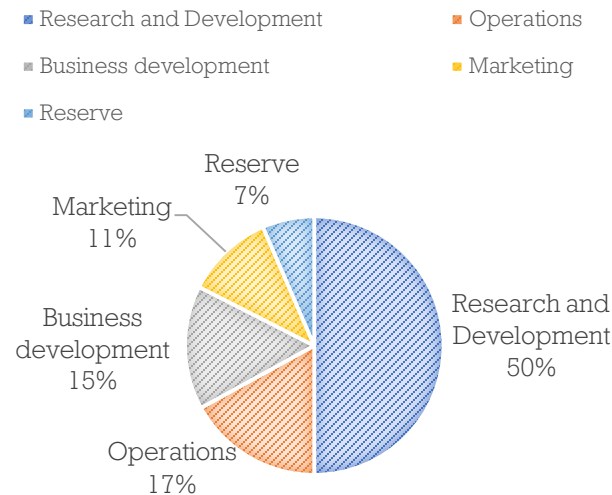
- Having increased sales through enabling the customers to pay for products and services with Wellmee tokens

## Economics

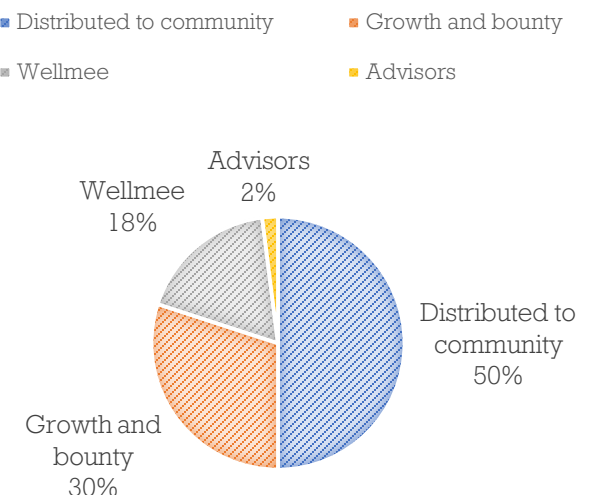
Revenue based on license fee covered by employer: 5 \$ / year / employee



### BUDGET ALLOCATION



### TOKEN DISTRIBUTION



\$ Demand for Wellmee tokens in the ecosystem will increase initial value of Wellmee tokens \$